Impact of Government Regulations

Country: United States of America

Organization: National Association of Home Builders

Presenter: Paul Lopez, Chief Operating Officer

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The Politics of Housing Affordability

Working class Americans are concerned about housing affordability.

Recent polling conducted by NAHB found that 77% of citizens believe there is a housing affordability crisis in their area.

80% of those polled said their city and county officials should be doing more to encourage the production of housing that is affordable to low- and moderate-income households.

Both major political parties are seeking to advance policies designed to improve the availability of housing that is affordable to households across the economic spectrum.

Excessive Regulations Drive up Prices and Limit Supply

There are thousands of regulations imposed at the federal, state and local levels, often overlapping and sometimes contradictory.

In the multifamily sphere, a growing number of cities are seeking to impose rent control.

NAHB economists estimate that the cost of compliance with local, state and federal regulations and fees represents 23.8% (\$94,550) of the current average sales price (\$397,300) of a new single-family home.

How are you telling the story to achieve regulatory change?

NAHB has a multifaceted approach to advocacy. We have active teams in:

- Legislative Affairs
- The Regulatory Arena
- The Federal Courts
- The Court of Public Opinion

In Terms of Communications, NAHB:

- Conducts extensive outreach to the news media
- Publishes a well-regarded news blog
- Engages through vibrant social media
- Hosts a blog produced by our experienced economists

What are some of your regulatory successes?

What is your strategy for your most important issues?

NAHB enjoyed two major victories in the U.S. Supreme Court:

- Sheetz v. El Dorado County (improper impact fees)
- Loper Bright Enterprises v. Raimondo (Federal regulatory authority)

96% of candidates supported by BUILD-PAC, NAHB's political action committee, won their races on Nov. 5.

Legislative Triumph. NAHB played a major role in saving Job Corps and ensuring this critical workforce development program remained fully funded.

Strategy: Be the industry leader across all aspects of advocacy in the policy arena.