



The meeting was called to order at 9:41 AM by Mr. Tom Ito, Chairman of the International Housing Association (IHA). Mr. Jose Carlos Martin, Chairman, Advisory Board and Immediate Past President, Brazilian Chamber of the Construction Industry (CBIC) welcomed everyone to the meeting and Rio de Janeiro, Brazil.

The following countries were represented at the meeting (in-person and virtually): Australia, Brazil, Canada, Ireland, Israel, Japan, Malaysia, Norway, Taiwan, the United Kingdom, and the United States.

RESOLUTIONS/ACTIONS

I. CHAIRMANSHIP

Mariana Ribeiro from the Brazilian Chambers of the Building Industry (CBIC) was officially nominated for the 2025 and 2026 Term. The official vote will take place at the 2025 IHA Annual Meeting in Las Vegas, Nevada.

II. BUDGET 2025

Members reviewed and approved the proposed budget for the calendar year 2025 which included dues increase from \$4,000 to \$5,000. *Kevin Lee called for a motion to approve the budget as presented, it was seconded by Dan Pearce and approved unanimously.*

III. WORKING GROUPS

1- MEMBERSHIP WORKING GROUP

Membership Dues and Meeting Participation Updated Policy

- IHA Membership Dues were increased to \$5,000 effective in 2025.
- Thereafter, the membership dues will increase 3% per year (rounded to the nearest \$10).
- The IHA Members reserve the right to lower the dues required for any given member or prospective member by a majority vote of the IHA Membership.

- Each member country will be allowed up to two (2) attendees at each in person meeting and social events free of charge including spouses/partners.
- Any additional participant will be charged a \$500 fee to attend the meeting session and social events (spouse/partner's participation in social events is included in the fee.)
- Members may invite additional guests to **social events only** for an additional fee. Fee to be determined by the IHA Secretariat according to the meeting location (City/Country).

Kevin Lee called for a motion to approve the dues increase and meeting participation policy as presented, it was seconded by Allen Wang and approved unanimously.

Corporate Membership

The membership working group will draft a policy to potentially include a corporate membership option for the IHA. The draft will be presented for discussion and approval at the 2025 annual meeting.

The following considerations for the policy were discussed:

- A Corporate Membership may be considered for large builders in countries without an association represented at the IHA.
- Membership under this category will not have voting rights.
- Completion of countries reports, and other meeting documents will be requested as they would be for any regular member.

Marketing Collateral

It was agreed to re-visit/further the marketing material including the messaging on the website. Kevin and Mariana Ribeiro offered to lead this effort.

Interim Meeting Location and Recruitment

- The members present discussed the desire to host the next interim meeting in Europe to increase the in-person participation and the membership in that region.
- The working group will identify one to three countries to engage with to attend the 2025 Interim Meeting. The first engagement will be done via video conference scheduled by the IHA Secretariat
- The following countries and organizations were identified as potential countries/organizations to be targeted:

- France - French Federation of Batimat
- UK – Home Builders Federation
- Spain
- Portugal
- Germany
- Finland
- Dan Pearce will be invited to participate in the working group meetings.
- The IHA will also attempt to re-engage/recruit members from South America throughout Mariana Ribeiro/CBIC connections.

2. CLIMATE CHANGE, RESILIENCE AND SUSTAINABILITY

- The IHA will write a brief position paper addressing all the challenges the industry is facing due to new requirements. Concerns are on the demands/pressure by new requirements without having a roadmap on how to move forward.
- Lars Myhre offered to draft a two-pages position paper to be reviewed by the working group prior to the next working group meeting.

3. HOUSING AFFORDABILITY

The working group will continue to work on cost of regulations. The plan of action and next steps will be determined at the next working group meeting.

4. INDUSTRY 4.0

It was agreed to continue to work on the most prominent issues for homebuilders based on the Industry 4.0 Homebuilders Survey Results shared at the meeting.

- Tracking the importance of each topic
- Try to find innovative technology for improving the most important topics for each country.
- Encourage more presentation on nontraditional building methods.
- Recirculate survey annually for updates.

Plan of action and agenda for the annual meeting will be discussed at the next working group meeting.

5. SKILLED TRADES

- Members agreed to continue the discussions on apprenticeship programs, opportunities, and efforts for the annual meeting. Agenda and next steps will be discussed at the next working group meeting.

- Greg Zick will be stepping aside as the chair of the working group. The IHA Secretariat will confirm if anyone from NAHB will be able to replace him.
- Dan Pearce agreed to join the working group.

IV. IHA 2025 ANNUAL MEETING

- The annual meeting will be held in conjunction with NAHB International Builders' Show on Feb. 25 & 26 in Las Vegas, Nevada
- Events planned for the IHA will begin on Monday, Feb. 24 through Thursday, Feb. 27 with the opportunity to participate in the IBS.
- Kevin Lee invited the IHA members to attend the Canadian Home Builder's Reception (HH) to be hosted on Wednesday, Feb. 26. Details will be included on the IHA Week Program.
- Information about the IBS and the opportunity to bring delegations to the IBS was provided to the members present. Giuliana Nava-Cord will be following up with those countries interested in this opportunity.

V. OTHERS

Organization for Economic Cooperation and Development (OECD)

The IHA Secretariat was charged to find out the number of attendees that participated in the June seminar.

International Monetary Fund (IMF)

The IHA Secretariat will get further clarification/information on the relationship/charge of Prakash Loungani as it relates to IMF Global Housing Watch now that he is with John Hopkins University.

VI. MEETING ADJOURNS

Meeting adjourned at 12:30 p.m. on Thursday, September 15.

MEETING PARTICIPANTS:

Australia, Housing Industry Association (HIA) ---- virtual participation

- Mr. Simon Croft, Chief Executive, Industry and Policy

Brazil, Associacao de Dirigentes de Empresas do Mercado Imobiliario (ADEMI)

- Ing. Marcos Saceanu, President

Brazil, BRAIN, Real Estate Research Company---- virtual participation

- Mr. Hamilton Leite, Chief Economist

Brazil, Brazilian Chamber of the Construction Industry (CBIC)

- Ing. Renato de Sousa Correia, President
- Mr. Eduardo Aroeira, Vice President
- Ing. Jose Carlos Martins, Chairman, Advisory Board
- Ing. Murillo Allevato, CBIC Representative, Inter-American Federation of the Construction Industry (FIIC)
- Ms. Mariana Ribeiro, Member

Brazil, Firjan

- Ing. Marcelo Kaiuca, Vice President

Brazil, Housing Commission of Social Interest (CHIS)

- Ing. Clausens Duarte, President

Brazil, Sinduscon-MG

- Mr. Renation Michel, President

Brazil, Sinduscon-Rio

- Ing. Claudio Hermolin, President
- Ms. Vinnicius Benavides, Vice President

Brazil, SOFTPLAN Software Company

- Mr. Iona Fernandes, Chief Executive Officer

Canada, Canadian Home Builders' Association (CHBA)

- Mr. Kevin Lee, Chief Executive Officer

Ireland, HomeBond---- virtual participation

- Mr. Conor Taaffe, Managing Director

Israel, Israel Builders' Association (IBA) – virtual participation

- Mr. Ziv Lazar, Head of Economics and Data Analysis

Japan, Japan International Association for the Industry of Building and Housing (JIBH)

- Mr. Tsutomu (Tom) Ito, Secretariat, International Affairs
- Mr. Kensuke (Ken) Tanaka, Assistant Project Manager

Malaysia, Real Estate and Housing Developers' Association (REHDA) -virtual participation

- Mr. Eddy Chen Lok Loi, Patron

Norway, Norwegian Home Builders Association (NHBA) – virtual participation

- Mr. Lars Jacob Hiim, Chief Executive Officer
- Mr. Lars Myhre, PhD, Technical Director

Taiwan, Advanced Developers Association of Taipei (ADA) - virtual participation

- Mr. Gary Ke, President
- Mr. Allen Wang, Former President
- Mr. Michael Fan, Former President

UK, International Housing & Home Warranty Association (IHHWA) & National Home Building Council (NHBC)

- Mr. Dan Pearce, Chair, IHHWA & Head of Corporate Strategy, NHBC

USA, International Monetary Fund (IMF) Global Housing Watch – virtual participation

- Mr. Prakash Loungani, PhD
- Mr. Karan Bhasin, PhD Student in Economics, SUNY, Albany

USA, National Ready Mixed Concrete Association (NRMCA)

- Ms. Deborah Malone, Chief Operating Officer

USA, National Association of Home Builders (NAHB)

- Mr. Paul Lopez, Chief Operating Officer
- Ms. Giuliana Nava-Cord, Senior Director, International Operations
- Ms. Susan Asmus, Senior Vice President, Regulatory Affairs and Environmental Policy --- virtual participation
- Mr. Jeffrey Munsterteiger, Program Manager, Codes & Standards---virtual participation
- Mr. Greg Zick, Staff Vice President, Workforce Development--virtual participation

