



2024 IHA INTERIM MEETING PRELIMINARY PROGRAM

Rio de Janeiro, August 13-16

Hosted by IHA Member: Brazilian Chamber of the Construction Industry

Venue: Casa Firjan, Innovations for the Challenges of the New Economy

Virtual Participation: <https://us06web.zoom.us/j/84701957702>

Tuesday, August 13

4:30 pm **Welcome Happy Hour**, *Isabel Lounge Rooftop, Hilton Copacabana Hotel*

6:30 pm **Free evening**

Wednesday, August 14

9:00 am **Bus departs to Casa Firjan**
Pick up location: Hotel Lobby

9:30 am **Welcome & Introductions**, *Mr. Jose Carlos Martins, Chairman, Advisory Board, CBIC; Mr. Tom Ito, IHA Chair and Mr. Paul Lopez, IHA Secretariat*

9:40 am **State of the Housing Industry Countries**, *Mr. Paul Lopez*

- Review of Summary Documentation
- Countries Updates (*Up to **three (3) minutes** per country*)
 - Australia
 - Brazil
 - Canada
 - Japan
 - Norway
 - Taiwan
 - UK
 - USA
- Q&A

- 10:15 am Global Housing Economics, Mr. Tom Ito**
- **Outlook of the Housing Industry in Brazil, Mr. Hamilton Leite, BRAIN, Real Estate Research Company**
 - **Housing Markets Around the Globe, Mr. Prakash Loungani, PhD, IEO and Former Division Chief of the Development, International Monetary Fund (IMF)-Global Housing Watch**
Co-author: Mr. Karan Bhasin, Graduate Student/PhD Student at Albany, Department of Economics
- 11:00 am G7 Update, Mr. Tom Ito**
- 11:05 am Break**
- 11:15 am IHA Working Groups, Mr. Tom Ito**
- 11:15 am - Industry 4.0, Mr. Allen Wang, WG Chair**
- **How important are new technologies for builders? Why is not everyone using it?**
 - Survey Results and Discussion
- Presentations:**
- **Better Efficiency Building Reinforced Concrete Homes, Mr. Allen Wang, Advance Developers Association (ADA)**
 - **Tech Innovation in the Building Permitting Process, Mr. Jeffrey Munsterteiger, Program Manager, Codes & Standards, National Home Builders' Association (NAHB)**
 - **Use of Industry 4.0 in Japan's Home Building, Mr. Kensuke (Ken) Tanaka, Assistant Project Manager**
 - **Open Forum**
- Members and guests should come prepared to contribute to the discussions --*
- 12:15 pm Lunch**
- 1:15 pm IHA Working Groups (...continuation), Mr. Tom Ito**
- 1:15 pm - Climate Change, Sustainability & Resilience, Mr. Lars Myhre, PhD, WG Chair**
- Greenhouse Gas Calculations and Embodied Carbon**
- **Presentations**
 - **Framework for the calculation of life-cycle greenhouse gas emissions – international standards and national**

implementation, Mr. Lars Myhre, PhD, Norwegian Home Builders' Association.

- **Japan's Housing Decarbonization, Mr. Tom Ito, Japan International Association for the Industry of Building and Housing**
- **Climate & Sustainability in UK homebuilding, Mr. Dan Pearce, Head of Corporate Strategy, National House Building Council (NHBC), UK and Chairman, International Housing and Home Warranty Association (IHHWA)**
- **Energy House Initiative, Barratt Developments (UK's largest housebuilder)**

- **Group Discussion**

- Role of the IHA
- The risks changes to such calculations will cause the industry in the future.

---Members and guests should come prepare to contribute to the discussions---

2:25 pm - Skilled Trades/Workforce Development, Mr. Greg Zick, WG Chair

- **OECD Update**

- **Green Workforce.** What is currently taking place in your country?
 - Future aspirations, what needs to happen? (30 minutes)
Rapid updates: Australia, Canada, Japan, and USA. (3-minutes per country)
 - Open discussion

--- Members and guests should come prepare to contribute to the discussion---

- **National Systems for Skilled Trades.** What is working? What needs change? (30 minutes)
 - Australia, Canada, Japan, and USA. (3-minutes per country)
 - Open discussion

--- Members and guests should come prepare to contribute to the discussion---

3:25 pm Break

3:40 pm IHA Working Groups (...continuation), Mr. Tom Ito

3:40 Housing Affordability, Mr. Kevin Lee, WG Chair

- **Impact of Government Regulations**

- **Survey Review**

- State of Politics on Housing Affordability
 - What are the big regulatory impacts driving prices and limiting supply?
 - How are you telling the story to try and get regulation change?
 - Tactics & Impact

---Members and guests should come prepare to contribute to the discussions---

4:50 pm Review of next day agenda, Mr. Tom Ito

5:00 pm Bus departs to Hilton Hotel
Pick up location: Casa Firjan's Entrance

7:00 p.m. Bus departs to Restaurant
Pick up location: Hotel Lobby

7:30 p.m. Welcome Dinner at Fogo de Chao

9:00 p.m. Bus departs to Hilton Hotel
Pick up location: Casa Firjan's Entrance

Thursday, August 15

9:30 am Bus departs to Casa Firjan

10:00 am Review Meeting Agenda, Mr. Tom Ito

10:35 am Membership Working Group, Mr. Paul Lopez

- Revisit Earlier Proposed Policy

11:00 am IHA Business, Mr. Paul Lopez

- IHA Chairmanship Nomination
- 2024 Budget Year to Date
- 2025 Proposed Budget
- Future Meetings:
 - 2025 Annual Meeting Program, Las Vegas, Nevada
Feb, 25 & 26
 - International Builders' Show, Feb. 25-27
 - 2025 IHA Interim Meeting, Location TBD

11:40 am Break

12:00 pm Open Forum, Mr. Paul Lopez

12:30 pm Meeting Adjourn

1:00 pm Lunch

2:00 pm GLOBAL HOUSING & REAL ESTATE SUMMIT, Mrs. Mariana Ribeiro, CBIC

2:00 pm Welcome & Opening Remarks, *Mr. Renato de Sousa Correia, President, CBIC*

Social Housing Rental Programs, Mrs. Mariana Ribeiro, Member, CBIC

2:05 pm The State of Social Housing Rental in South America, *Ing. Clausens Duarte, CHIS*

2:20 pm Social Housing Rental Programs from Other Countries (Approx 5 minutes per country)

- Canada 2:20 pm
- Japan 2:25 pm
- UK 2:30 pm
- USA 2:35 pm

Q&A

Construction Industrialization & Building Systems, Mrs. Mariana Ribeiro

2:50 pm Industrialization Challenges for the Construction Industry in Brazil, *Mr. Jose Carlos Martins, CBIC*

3:05 pm Common Industrialized Building Systems for Housing Used Around the World

(up to 5 minutes per country)

- Canada 3:05 pm
- Japan 3:10 pm
- UK 3:15 pm
- USA 3:20 pm

Q&A

3:35 pm Break

3:50 pm Real Estate Housing Market – International Update, Mrs. Mariana Ribeiro

3:50 pm Rio de Janeiro Real Estate Housing Market: Key Data and Trends, *Ing. Marcos Saceanu, ADEMI*

4:00 pm Post Pandemic Changes in the United States, *Mr. Paul Lopez*

4:15 pm Reviver Center Project. Transformation & Renovation of Rio de Janeiro Downtown, *Ing. Claudio Hermolin, Sinduscon-Rio*

4:30 pm The State of the Real Estate Housing Market around the World
(Approx 5 minutes per/country)

- Canada 4:30 pm
- Japan 4:35 pm
- UK 4:40 pm
- USA 4:45 pm

Q&A

5:00 pm Summit Adjourns

5:10 pm Bus departs to Cocktail Reception

5:30 pm Cocktail Reception, Casa ADEMI

7:30 pm Free evening

*Members and guests are responsible for their transportation back to the hotel.
Official taxis are in front of Casa ADEMI (yellow cabs)*

Friday, August 16

9:00 am Bus departs from Hilton Hotel Lobby

Pick up location: Hotel Lobby

9:30 am CURY CONSTRUCTION Sales Office

- Construction Site Visit
- Model Home Visit

11:30 am Bus departs from CURY'S Sale Office

12:00 pm Lunch at Brasa Gourmet

1:00 pm Members depart to Lab Firjan

(Lab is walking distance from Brasa Gourmet)

1:15 pm Lab Firjan SENAI SESI – Civil Construction Reference Center Tour

3:00 pm City Sightseeing Tour

6:00 pm Closing Happy Hour at Marinho Atlantic

*---Note: Members may choose to be dropped at the Hilton Hotel **instead** of the Marinho Atlantica. Please notify Giuliana Nava-Cord in advance if you wish to*

do that to make the proper arrangements.

7:30 pm

Free evening

*Members and guests are responsible for their transportation back to the hotel.
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