



## 2024 IHA INTERIM MEETING PRELIMINARY PROGRAM Rio de Janeiro, August 13-16

**Hosted by IHA Member:** Brazilian Chamber of the Construction Industry  
**Venue:** Casa Firjan, Innovations for the Challenges of the New Economy  
**Virtual Participation:** <https://us06web.zoom.us/j/84701957702>

### Tuesday, August 13

- 4:30 pm**      **Welcome Happy Hour**, *Isabel Lounge Rooftop, Hilton Copacabana Hotel*
- 6:30 pm**      **Free evening**

### Wednesday, August 14

- 9:00 am**      **Bus departs to Casa Firjan**  
*Pick up location: Hotel Lobby*
- 9:30 am**      **Welcome & Introductions**, *Mr. Jose Carlos Martins, Chairman, Advisory Board, CBIC; Mr. Tom Ito, IHA Chair and Mr. Paul Lopez, IHA Secretariat*
- 9:40 am**      **State of the Housing Industry Countries**, *Mr. Paul Lopez*
- Review of Summary Documentation
  - Countries Updates (*Up to **three (3) minutes** per country*)
    - Australia
    - Brazil
    - Canada
    - Japan
    - Norway
    - Taiwan
    - UK
    - USA
  - Q&A

- 10:15 am**    **Global Housing Economics, Mr. Tom Ito**
- **Outlook of the Housing Industry in Brazil, Mr. Hamilton Leite, BRAIN, Real Estate Research Company**
  - **Housing Markets Around the Globe, Mr. Prakash Loungani, PhD, IEO and Former Division Chief of the Development, International Monetary Fund (IMF)-Global Housing Watch**  
Co-author: Mr. Karan Bhasin, Graduate Student/PhD Student at Albany, Department of Economics
- 11:00 am**    **G7 Update, Mr. Tom Ito**
- 11:05 am**    **Break**
- 11:15 am**    **IHA Working Groups, Mr. Tom Ito**
- 11:15 am - Industry 4.0, Mr. Allen Wang, WG Chair**
- **How important are new technologies for builders? Why is not everyone using it?**
    - Survey Results and Discussion
- Presentations:**
- **Better Efficiency Building Reinforced Concrete Homes, Mr. Allen Wang, Advance Developers Association (ADA)**
  - **Tech Innovation in the Building Permitting Process, Mr. Jeffrey Munsterteiger, Program Manager, Codes & Standards, National Home Builders' Association (NAHB)**
  - **Use of Industry 4.0 in Japan's Home Building, Mr. Kensuke (Ken) Tanaka, Assistant Project Manager**
  - **Open Forum**
- Members and guests should come prepared to contribute to the discussions --*
- 12:15 pm**    **Lunch**
- 1:15 pm**    **IHA Working Groups (...continuation), Mr. Tom Ito**
- 1:15 pm - Climate Change, Sustainability & Resilience, Mr. Lars Myhre, PhD, WG Chair**
- Greenhouse Gas Calculations and Embodied Carbon**
- **Presentations**
    - **Framework for the calculation of life-cycle greenhouse gas emissions – international standards and national**

**implementation, Mr. Lars Myhre, PhD, Norwegian Home Builders' Association.**

- **Japan's Housing Decarbonization, Mr. Tom Ito, Japan International Association for the Industry of Building and Housing**
- **Climate & Sustainability in UK homebuilding, Mr. Dan Pearce, Head of Corporate Strategy, National House Building Council (NHBC), UK and Chairman, International Housing and Home Warranty Association (IHHWA)**
- **Energy House Initiative, Barratt Developments (UK's largest housebuilder)**

- **Group Discussion**

- Role of the IHA
- The risks changes to such calculations will cause the industry in the future.

*---Members and guests should come prepare to contribute to the discussions---*

**2:25 pm - Skilled Trades/Workforce Development, Mr. Greg Zick, WG Chair**

- **OECD Update**

- **Green Workforce.** What is currently taking place in your country?
  - Future aspirations, what needs to happen? (30 minutes)  
Rapid updates: Australia, Canada, Japan, and USA. (3-minutes per country)
  - Open discussion

*--- Members and guests should come prepare to contribute to the discussion---*

- **National Systems for Skilled Trades.** What is working? What needs change? (30 minutes)
  - Australia, Canada, Japan, and USA. (3-minutes per country)
  - Open discussion

*--- Members and guests should come prepare to contribute to the discussion---*

**3:25 pm Break**

**3:40 pm IHA Working Groups (...continuation), Mr. Tom Ito**

**3:40 Housing Affordability, Mr. Kevin Lee, WG Chair**

- **Impact of Government Regulations**
- Survey Review**
  - State of Politics on Housing Affordability
  - What are the big regulatory impacts driving prices and limiting supply?
  - How are you telling the story to try and get regulation change?
    - Tactics & Impact

*---Members and guests should come prepared to contribute to the discussions---*

**4:50 pm**      **Review of next day agenda, Mr. Tom Ito**

**5:00 pm**      **Bus departs to Hilton Hotel**  
*Pick up location: Casa Firjan's Entrance*

**7:00 p.m.**    **Bus departs to Restaurant**  
*Pick up location: Hotel Lobby*

**7:30 p.m.**    **Welcome Dinner at Fogo de Chao**

**9:00 p.m.**    **Bus departs to Hilton Hotel**  
*Pick up location: Casa Firjan's Entrance*

### **Thursday, August 15**

**9:30 am**      **Bus departs to Casa Firjan**

**10:00 am**    **Review Meeting Agenda, Mr. Tom Ito**

**10:35 am**    **Membership Working Group, Mr. Paul Lopez**

- Revisit Earlier Proposed Policy

**11:00 am**    **IHA Business, Mr. Paul Lopez**

- IHA Chairmanship Nomination
- 2024 Budget Year to Date
- 2025 Proposed Budget
- Future Meetings:
  - 2025 Annual Meeting Program, Las Vegas, Nevada  
Feb, 25 & 26
    - International Builders' Show, Feb. 25-27
  - 2025 IHA Interim Meeting, Location TBD

**11:40 am**    **Break**

**12:00 pm**    **Open Forum, Mr. Paul Lopez**

**12:30 pm**    **Meeting Adjourn**

**1:00 pm**    **Lunch**

**2:00 pm**    **GLOBAL HOUSING & REAL ESTATE SUMMIT, Mrs. Mariana Ribeiro, CBIC**

2:00 pm Welcome & Opening Remarks, *Mr. Renato de Sousa Correia, President, CBIC*

**Social Housing Rental Programs, Mrs. Mariana Ribeiro, Member, CBIC**

2:05 pm The State of Social Housing Rental in South America, *Ing. Clausens Duarte, CHIS*

2:20 pm Social Housing Rental Programs from Other Countries (Approx 5 minutes per country)

- Canada 2:20 pm
- Japan 2:25 pm
- UK 2:30 pm
- USA 2:35 pm

Q&A

**Construction Industrialization & Building Systems, Mrs. Mariana Ribeiro**

2:50 pm Industrialization Challenges for the Construction Industry in Brazil, *Mr. Jose Carlos Martins, CBIC*

3:05 pm Common Industrialized Building Systems for Housing Used Around the World

*(up to 5 minutes per country)*

- Canada 3:05 pm
- Japan 3:10 pm
- UK 3:15 pm
- USA 3:20 pm

Q&A

**3:35 pm**    **Break**

**3:50 pm**    **Real Estate Housing Market – International Update, Mrs. Mariana Ribeiro**

3:50 pm Rio de Janeiro Real Estate Housing Market: Key Data and Trends, *Ing. Marcos Saceanu, ADEMI*

4:00 pm Post Pandemic Changes in the United States, *Mr. Paul Lopez*

4:15 pm Reviver Center Project. Transformation & Renovation of Rio de Janeiro Downtown, *Ing. Claudio Hermolin, Sinduscon-Rio*

4:30 pm The State of the Real Estate Housing Market around the World  
(Approx 5 minutes per/country)

- Canada 4:30 pm
- Japan 4:35 pm
- UK 4:40 pm
- USA 4:45 pm

Q&A

**5:00 pm Summit Adjourns**

**5:10 pm Bus departs to Cocktail Reception**

**5:30 pm Cocktail Reception, Casa ADEMI**

**7:30 pm Free evening**

*Members and guests are responsible for their transportation back to the hotel. Official taxis are in front of Casa ADEMI (yellow cabs)*

## **Friday, August 16**

**9:00 am Bus departs from Hilton Hotel Lobby**

*Pick up location: Hotel Lobby*

**9:30 am CURY CONSTRUCTION Sales Office**

- Construction Site Visit
- Model Home Visit

**11:30 am Bus departs from CURY'S Sale Office**

**12:00 pm Lunch at Brasa Gourmet**

**1:00 pm Members depart to Lab Firjan**

*(Lab is walking distance from Brasa Gourmet)*

**1:15 pm Lab Firjan SENAI SESI – Civil Construction Reference Center Tour**

**3:00 pm City Sightseeing Tour**

**6:00 pm Closing Happy Hour at Marinho Atlantic**

*---Note: Members may choose to be dropped at the Hilton Hotel **instead** of the Marinho Atlantica. Please notify Giuliana Nava-Cord in advance if you wish to*

*do that to make the proper arrangements.*

**7:30 pm**

**Free evening**

*Members and guests are responsible for their transportation back to the hotel.  
Official taxis are in front of Marinho Atlantic (yellow cabs)*